

To: Swale Health and Wellbeing Board

By: Debbie Smith, Public Health Specialist

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Subject: Healthy Living Pharmacy Programme (HLP)

Summary

The HLP is a voluntary national programme aimed at improving the quality of pharmacy services for health improvement. Kent was one of the National early adopters and has the highest concentration of HLP in UK. In Kent it has been adapted to ensure a consistent 'quality platform' across pharmacies, which will form the basis to expand the types of services which may be commissioned in the future. It will also increase and improve the access of the public to Health and Wellbeing services across Kent.

A Kent bespoke e-learning platform has been developed to support pharmacies and will also be available to dentist and opticians in the Autumn 2014. This is particularly important as it offers a tool to train large provider workforces to provide identification and brief advice for lifestyle interventions on the industrial scale required.

Following three launch events in Kent in June 2014, 149 of the 278 pharmacies in Kent are in the process of being registered to the programme. 16 pharmacies registering are from the Swale CCG area. Health Champion training is being offered to two members of staff at each pharmacy to help meet the Healthy Living Pharmacy criteria.

1. Introduction

1.1. The purpose of this paper is to report the status of the HLP programme in Swale.

Background

1.2. The national HLP programme was started in 2011. Kent participated in the national pathfinder work and saw 47 pharmacies participate. Two of these were from the Swale CCG area (Delmergate and Paydens in Sheerness). Evaluation has shown the results are cost-effective and have high levels of public approval.

1.3. The Kent programme was revised in early 2014 with new eligibility and supporting mechanisms and currently has 149 pharmacies registering to the programme.

1.4. A technology grant has been secured to fund a novel and bespoke to Kent, e-learning programme to support pharmacies achieve the development aims of the programme. It will also be made available to opticians and dental services. This e-learning course will also incorporate learning for brief interventions for alcohol and smoking amongst others.

2. Service model aims

- To recognise the significant role pharmacies have in the community and encourage proactive pharmacy leadership and multi-disciplinary working
- To deliver consistent and high quality health and wellbeing services linked to outcomes
- To reduce health inequalities
- To provide proactive health advice and interventions – ‘make every contact count’
- To create healthy living ‘hubs’ and engage with the local community
- To meet commissioners’ needs

3. Swale

There are 23 pharmacies located in the Swale CCG area. 16 of these have registered to become Healthy Living Pharmacies. Swale CCG area has the highest percentage of pharmacies registering (70%) and represent 6% of all Kent pharmacies.

Swale Pharmacies registering for Healthy Living Pharmacy		
1.	Asda	Sittingbourne
2.	Boots	Sheerness
3.	Delmergate	Sheerness
4.	Halfway	Sheerness
5.	Iwade	Sittingbourne
6.	Kamsons	Sittingbourne
7.	Kemsley	Sittingbourne
8.	Lloyds	23 London Road, Sittingbourne
9.	Memorial Hospital	Sittingbourne
10.	Minster	Sheppey
11..	Paydens	Sheerness
12.	Sheppey Hospital	Sheppey
13.	Superdrug	Sittingbourne
14.	Tesco	Sheerness
15.	Co-op	Queensborough
16.	Co-op	Sittingbourne

Swale Pharmacies not yet registering for Healthy Living Pharmacy		
17.	Austinoma	Sittingbourne
18.	Boots	Faversham
19.	Boots	Sittingbourne
20.	H2H	Sittingbourne
21.	Lloyds	80 High Street, Sittingbourne
22.	Mistrys	Sheerness
23.	Superdrug	Sheerness

4. Financial Implications

- 4.1. Kent Local Pharmaceutical Committee (LPC) are funding the pharmacist e-training (leadership element) and will also provide training for the wider workforces of pharmacy, optometrists and dentistry staff to undertake identification and brief advice for alcohol and smoking amongst others.
- 4.2. Kent Public Health are funding two 'champions' places per pharmacy in the Autumn 2014. All pharmacies registering for HLP will be offered two free places for counter staff.
- 4.3. Funding has been secured via the technology bid to hold two further event launches across Kent in October and November 2014 (dates and venues to be confirmed).

5. Conclusion

- 5.1. The HLP is a well-recognised, successful national programme which continues to evolve. The work being done in Kent has a high profile nationally being so comprehensive and integrated into existing and proposed commissioned services.

- 5.2. The Kent HLP has the potential to substantially increase the capacity and access to Health and Wellbeing services, not only in pharmacies but has the potential to include dentistry and optical outlets also.
- 5.3. By facilitating a robust 'quality platform', we also may increase our capacity to have 'treatment' services in such outlets in addition to the planned lifestyle interventions.

6. Background documents

Appendix 1 Kent Healthy Living Pharmacy prospectus



HLP Kent prospectus
2014.docx

For Further information please contact:

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